

GROW TWICE AS FAST AS THE INDUSTRY AVERAGE WITH CJ AFFILIATE'S NETWORK

OUR ADVERTISERS GROW MORE THAN TWICE AS FAST AS THE INDUSTRY AVERAGE BECAUSE OF OUR **PEOPLE**, **PRODUCT** AND **PUBLISHERS**.

PEOPLE

Our technology and vast insight allow brands to treat consumers as the people they are, not easily forgotten, generic, character-less cookies on one of their devices. Further, access to industry leading expertise such as our award-winning client support team who work in unison with our world-class publisher development team, translates directly into advertiser growth – one of the many reasons why on average our clients stay with us for over four years.

PUBLISHERS

When you join the CJ Affiliate network, you gain access to our unique global reach of publishers, growing your business faster than it would with any other affiliate solution.

PRODUCTS

All parties on our network – our advertisers, our publishers, and our people – are enabled and advanced by our cutting-edge technology, empowering results.

- **Cross-Device Tracking** Track customers across all their devices to truly understand the value each publisher brings to your business.
- **Cookieless Tracking** 'Set it and forget it' tracking and analytics that comply with the GDPR, browser-based privacy features, and a great deal more.
- **Verticalised Integrations** Pixel integrations tailored to your industry sector enable you to gain deeper insight into the value of each customer's purchase.
- **In-app tracking** Our in-app tracking helps ensure you have full insight into how your affiliate customers reach you.
- **Situational Commissioning** Automatically optimise your programme with dynamic commission structures aligned to changing business needs.
- **Insight and Analytics** On-demand insight and analytics coupled with detailed reporting for full analysis of your affiliate programme.

"We have had a great experience working with CJ. They are quick to find and suggest new solutions to ensure the continued success of our affiliate programme."

– Affiliate Marketing Manager

Debenhams

Local, yet global

Our advertisers see success with us because of our deep understanding of local markets. And with locations right around the world, we're there when you're ready to expand

"CJ have demonstrated value add through significant uplift in new customer acquisition and revenue growth."

– Head of Digital

Domino's

20+

SINCE 1998

USA
Santa Barbara
Atlanta
Chicago
Los Angeles
San Francisco
Westborough
Westlake

15

Global Hubs

800k

Publisher Domains

EU
London
Madrid
Munich
Paris
Stockholm

4k+

Advertisers

India
Bengaluru
South Africa
Durban
Global Partners
Afilio
ArabyAds
Interspace
VIV Network

196+

Traffic Markets

450+

Employees

WHEN YOU'RE READY TO PUSH THE BOUNDARIES

CJ has unique access to over 200 million consumer profiles covering real-time online and offline transactions. This insight allows CJ ability to truly personalise, automate and measure the affiliate channel – an ability that no other affiliate solution can match.

AFFILIATE CUSTOMER INSIGHTS

Highlight the genuine return your affiliate investment brings, and how to increase it.

AFFILIATE PERSONALISATION

Target the right customer, at the right time, with the most relevant offering, at tremendous scale.